



VISION 2030 STRATEGIC PLAN: PRIORITIES FOR 2025

OUR VISION: Is a world where every child finds a loving home, where survivors of human trafficking find unwavering support and shelter, and where the impoverished, both materially and spiritually, experience the boundless love of Christ.

OUR MISSION: Is to move people to action to serve the poor, orphans, and human trafficking victims; we respond to the connection between poverty, vulnerability, & exploitation through training, outreach, & storytelling events.

GROWTH

- Launch 'humans, aware' FREE resource to increase awareness engagement at the local, state and national levels on the atrocity of human trafficking.
- Establish new partnerships to broaden the reach of The No More Orphans Experience events across the state of Florida, the southeast and nationwide mobilizing thousands of attendees to action in serving children and families in need.
- Expand anti-trafficking training (offered both virtually and in-person) for students to strengthen prevention efforts.
- Increase the number of Human Trafficking Awareness Events, expanding state-wide to educate people and provide opportunities to make an impact in their communities.
- Open 2 new homes to amplify our efforts to solve the housing crisis for trafficking survivors across the state of Florida. Continue to explore housing in counties addressing the issue across the state, aligning ourselves with strategic partners for services to the survivors.
- Bring the mission of NM to other communities nationwide.

COMMUNICATIONS

- Produce videos with instructional and inspirational material focusing on ordinary heroes to encourage others to join the mission.
- Expand the STORIES blog to increase the reach of the mission and vision and invite lived-experience experts, business and community leaders, and special guests to participate.
- Promote the launch of 'humans, aware' — our new platform for our updated human trafficking training sessions and other free resources

TRAINING PROJECTS & MATERIALS

- Build a small group outreach curriculum to mobilize groups of people within local churches to serve their local communities year round.
- Establish an Ambassador Program aimed at bolstering a network of leaders driving forward the organization's initiatives in development and philanthropy.
- Compose a training manual for individuals who would implement the initiatives of The No More Foundation in other communities.
- Integrate new presenters, stories, and videos into The No More Orphans Experience to scale the event to reach communities nationwide.